

Press Release

For immediate release

New Attraction in Bay Area – Foshan Hsin Chong Outlet Mall Attracts 500,000 Visitors

(Hong Kong – 9 May 2017) Foshan’s Sanshui District in Guangdong Province saw a continuous traffic during the Labour Day holiday weekend, and the visitors all headed for the new tourist attraction in the Bay Area – Foshan Hsin Chong Outlet Mall. The 100,000-square-metre Hsin Chong Outlet Mall is Hsin Chong Group Holdings Limited’s (Stock Code: 00404.HK) project, offering eight zones of exciting retail and recreational experiences including ice world, retail outlets, pet heaven, leisure and entertainment. After the soft launch on 28 April, the Outlet Mall attracted more than 500,000 visitors during the first weekend.

The launch of the Outlet Mall is the first step in the realisation of the Group’s Hsin Chong Town vision to develop a brand new, integrated residential and recreational community in Lubao County of Foshan’s Sanshui District, encompassing high quality homes, retail shopping, spa resort and senior living residences.

“Foshan has long been famous for longevity and good health. We believe Hsin Chong Town project will assist Sanshui District to grow into an attractive new destination to live and to visit, helping to spur economic development in the area and create employment,” said Ir Joseph Choi, Executive Director and Co-Chief Executive Officer of Hsin Chong Group Holdings Limited.

The Outlet Mall will be officially launched on 29 May when visitors can choose from 400 international and local brand names. It will be a great attraction integrating travel, vacation, leisure, shopping and entertainment for residents in Bay Area.



(Photo 1 - Traffic) Many visitors flood into Foshan Hsin Chong Outlet Mall during the Labour Day holiday weekend, creating a continuous traffic in Foshan’s Sanshui District.



(Photo 2 - A Multitude of visitors) Foshan Hsin Chong Outlet Mall started its soft launch on 28 April this year, and attracted more than 500,000 visitors during the first weekend.



(Photo 3 - Leisure and entertainment) The largest trampoline theme park in the Mainland is one of the most popular entertainment facilities.



About Hsin Chong

Founded in Hong Kong in 1939, Hsin Chong Group Holdings Limited (Hsin Chong) (Stock Code: 00404.HK) is one of Asia's longest-standing construction and property groups, providing comprehensive construction, property and related services. Throughout the years, Hsin Chong's scope of construction services has grown to cover the entire spectrum of building, civil engineering, electrical and mechanical engineering, project and construction management, railway systems and property development. Hsin Chong has taken part in a wide range of major and high profile construction and infrastructure projects in Hong Kong and in the region including bridge and railways, mass residential developments, Grade-A commercial buildings, hotels and leisure projects, modern hospitals and university facilities. Its expertise has also been applied in Macau, the Mainland of China and overseas. At present, Hsin Chong is actively pursuing opportunities under the "Belt and Road" Initiative. Looking ahead, the Group is embarking on a longer term vision to diversify into developing quality, integrated living communities, healthcare and hospitality.

Enquiries:

Linda Luk Tel : (852) 25798919

Email : linda.luk@hcg.com.hk